



at your service thanks to
Adelaide Lawn Mowers Association Inc.

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adelaidelawnmowers.com.au

Adelaide Lawn Mowers Association Inc.

ABN 79 699 090 423

E-mail: admin@adelaidelawnmowers.com.au

www.adelaidelawnmowers.com.au

"The Independent Professionals" Established 1957

Over 150 INDEPENDENT CONTRACTORS

76 Winston Ave;

MELROSE PARK 5039

Phone (08) 8293 4338

Fax (08) 8371 5693



Thank you for your enquiry.

The Adelaide Lawn Mowers Association (ALMA)(also registered as Australian Lawn Mowers Association). is South Australia's largest group of independent lawn mowing contractors.

The Adelaide Lawn Mower's Association has been assisting lawn and garden professionals since 1957. Over that time hundreds of contractors have greatly benefited from being a member. They have other people to talk to when problems arise, or simply want a couple of weeks off. Our sickness and accident scheme has enabled members to keep their round when they have become seriously unwell or injured, thus enabling them to have an income to return to.

Many members will willingly tell you that being a member of ALMA has enabled them to achieve and prosper in the industry. It's the other members they meet, the advice they receive, the money they save by being a member, such as being able to buy from our store and getting insurance at group rates. Without ALMA for support many would not have had the success they now enjoy.

I recommend you join ALMA. The benefits are many and you will get to meet a great group of like minded people who can be of great assistance to you.

Good Luck in your endeavors,

John Beresford

President

Adelaide Lawn Mowers Association



ALMA is run solely by a committee of members, for the benefit of members

ALMA Committee

President	John Beresford
Vice President	Steven Olafsen
Secretary	Geoff Rundle
Treasurer	Graham Burdon

Members

Ivan Borgas	Stephen Pinnell
Steve Davies	John Schubert
Mal Brice	

Adelaide Lawnmowing, Gardening & Tree Professionals

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Some of the benefits of being an ALMA member

- NO Monthly franchise fees.** One yearly ALMA subscription fee. In most cases this is less than a monthly franchise fee. You get all the benefits below and more
- ALMA web site.** Designed specifically so the public can easily find you. Each member can have their own profile on the public search engine. The site is accessible on all mobile devices.
- Sickness and Accident Scheme:** This scheme provides security so that you do not lose customers whilst you are sick or injured.
- Insurance.** Access to the ALMA group insurance scheme for all insurance needs
- Mentoring program:** New members are given an experienced mentor to advise them.
- Access to our knowledge base.** There are approx.250 industry related topics covered, comprising of over 1000 pages of detailed information for members. Refer fact sheet 8 included.
- Holiday Assistance program.** This program enables you to make contact with members who can fill in while you take a break.
- Quarterly news letter.** Contains relevant articles and 3 month calendar.
- ALMA Supplies.** Spare parts, oils, fertilizer, sprays, chainsaw chain, pruning tools all at cheaper than usual retail
- Guest speaker evenings where specialists in a field are invited to speak.
- Informal demonstrations and discussions.



Sickness and accident scheme **Conditions apply**

Customer details must be supplied on the ALMA Sick Work Assistance Program XLS template

This scheme provides members with security so that you do not lose your lawn customers when you become ill or injured such that you can't work. ALMA assists by arranging for your customers to continue to receive a regular and reliable service until you can return to work. They will do the jobs and receive the payment, then hand the work back to you.



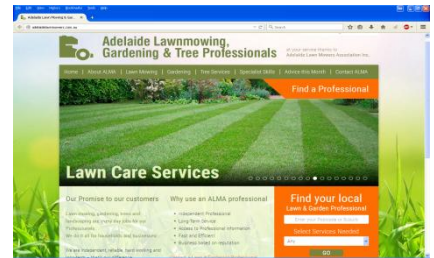
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The web site www.adelaidelawnmowers.com.au

The ALMA web site was designed with three objectives:

1. To make it as easy as possible for the public to find a member contractor. The public only has to type in their suburb or post code and the members who work in that area will come up. The site will ensure that all members relevant to an area are rotated so that those at the top of the list change on every enquiry from the public. Every member has a profile. From your profile you can link directly to your own web site.
2. To give members easy access to our unique and detailed data base of information. There are approx 250 fact sheets. Due to the detail of the information on each topic most 'fact sheets' are between 2 to 4 pages in length, thus there is over 1000 pages of information. All of these are accessible by members on their mobile devices.
3. To enable members to communicate with each other via our electronic notice board. The notice board will notify you by e-mail when a notice has been posted. If you want you can turn this option off from within your profile.



The mentoring program

All new lawn mowing members have the opportunity to have a mentor assigned to them. The mentor is an experienced member who will maintain one-on-one contact for their first year of membership. You may accompany them on their round and refer to them for advice as you wish.

Holiday assistance scheme

Time off when you run your own business is a rare luxury. ALMA's scheme enables you to make contact with members who can fill in while you take time off.

ALMA quarterly newsletter

The seasonal ALMA Newsletter includes a three month calendar of things to look out for, what weeds and pests are likely and what to do about them as well as relevant articles.





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Insurance

Members of ALMA can join our group insurance scheme run through MGA insurance brokers. The insurance package can be tailored to suite each member. However ALMA members are expected to have Public Liability insurance. We use equipment that can be dangerous such as brush cutters (whipper snippers) throwing gravel or stones many meters at high speed. Considering court awards (\$6.4m, \$8.6m) for bodily injury incidents ALMA recommends \$10 million cover.

As a collective group policy the ALMA Liability Policy includes:

- As standard a tree lopping height of 10 metres.
- Cover for yourself and one employee.
- Cover against negligence on you or your employee's part.
- If requested, an insurance Certificate of Currency. Usually required by real estate agents and strata management companies.
- Claim forms are not required for glass repairs through authorized glaziers.



The group policy gives you the following options:

- Monthly premium installment.
- Income protection.
- Personal accident and illness cover.
- Household and private motor vehicle insurance included in installments.
- Loan mobile digital phone under the general property policy



ALMA store and supplies

The association operates an extensive store as a service for members. The buying power of a large group means that prices are better than can be obtained elsewhere.

Items for most commercial mowing equipment, such as trimmer line, heads, blades, filters, cables, catcher bags to name a few are all available.

Quality chainsaw bars, chain, oil and accessories are sold. In addition to this we sell our own well proven formula fertilizer as well as others to cover many fertilizing needs.

If you find a weed or beetle we have the poison to kill it! (if you don't know which one to use, the answer will be in our knowledge base.)

Costs

There is a New member joining fee of \$50.00 (NO trailer signs) or \$185.00 (Inc trailer signs)

Annual Adelaide membership is currently \$440.00 A country membership (as defined by ALMA) is currently \$220.00 Interstate is currently \$95.00

New members pay on a pro-rata basis, rounded to the beginning of the next month.

For a yearly ALMA subscription fee, which in most cases is less than a monthly franchise fee, you get all the benefits.



Lawn care should not be equated to rotary mowing of a green patch as low and as infrequently as possible. Our objective is to keep the lawn “looking good”.

Never remove more than one third of the green leaf area at any one mowing.



Follow the rule that the mowing height should be as high as use of the lawn permits. It can range from a couple of millimetres for a bowling green, to 80 mm or more for roadside nature strips. Very low mowing causes the turf to thin out and become invaded by weeds. It prevents the turf plant from growing new shoots (tillering) and forming a healthy, dense growth. Every aspect of turf growth is affected by mowing height, and different kinds of grass should be cut at different heights.

A close-mown putting green at 2mm needs to be mown when the grass is 2.7 mm high, necessitating daily mowing during the active growing season.

The grass on a golf fairway is usually maintained at around 15 to 20 mm. Observing the “one third” rule with the mower height set at 15 mm means that fairways are mown when the grass is 22 mm high. A well-watered couch lawn will produce this 7mm of new growth in 2-3 days.

Mowing increases the rate of water loss. Don’t mow on very hot days, otherwise irrigate immediately after mowing.

When lowering the height of cut, do it in small steps. A sudden change does not give the plant roots time to adjust.

Vary mowing patterns to avoid imprinting wheels on turf.

As mowing height decreases:

- branching of individual turf plants can be stimulated (ie they become clumpier). Provided the mowing height does not go below a critical minimum, turf density increases.
- Weeds are more likely to invade if mowing height goes below the minimum.
- Lowered mowing height affects photosynthesis
- The amount of leaf area to capture sunlight is reduced with less carbohydrate production and decline in vigour.
- The total mass of roots per plant tends to decrease. Removal of 40% of cool season grasses in one mowing stops root growth entirely and fewer roots resume growing.
- Turf will have less ability to withstand stress. It must be more carefully managed if it is not to be destroyed.
- The volume of soil contacted by roots decreases. Therefore:
- Irrigation must be more frequent.
- Fertilisers must be applied more frequently, but in smaller doses. Application of nitrogen must be kept to a minimum.
- Iron deficiency becomes more common in some turf grass species.
- Disease problems increase as the plants are weakened.
- Mowing must be more frequent. Never remove more than one third of the green leaf area at any one mowing. Golf and bowling greens are typically mown 5-7 times a week to maintain their close-cropped appearance. If domestic lawns require more than one third of the green growth to be removed, then the lawn needs to be mowed more frequently.

As mowing height increases:

- Root penetration becomes deeper, and the ability to withstand drought increases.
 - Raising mowing height by 3mm provides an additional 450 square meters of leaf area per 100m²
 - Water use will increase.
 - Plant vigour increases, and with it resistance to plant diseases.
- Cutting height should be greater in shaded areas.

The growth cycle of warm-season grasses

The roots of warm season grasses grow most rapidly at soil temperatures between 23° and 32°C. There is still some growth at 35°C. These grasses are able to grow right through the summer provided that they are irrigated. As soils cool in autumn, growth slows, and for many grasses stops altogether if the winter is cold. Shoot growth starts again in early spring in response to rising temperature and day length increasing to 13 hours. There is no point in trying to get earlier growth by applying fertiliser because these grasses simply cannot respond until day length and temperature allow them to.

Recommended Mowing height:	Optimum	Summer	Winter
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Warm Season grasses:

Couch and hybrids (<i>Cynodon dactylis</i>)		15	30
Santa Ana, Casablanca (<i>Cynodon transvaalensis</i>)	10-20mm	10-20	25
Blue couch (<i>Digitaria didactyla</i>)		15-20	20
Kikuyu (<i>Pennisetum clandestinum</i>)		45 weekly	30
Salt water paspalum (<i>Paspalum distichium</i>)		15-20	20
Buffalo (<i>Stenotaphrum secundatum</i>)	30-40mm	40	30
Durban, Shady Lady (<i>Dactyloctenium australe</i>)		30-40mm	

Cool season grasses:

Kentucky bluegrass (<i>Poa pratensis</i>)	30-50mm	40-50	30
Tall Fescue (<i>Festuca arundinacea</i>)	30-60mm	40-60	30
Chewings fescue (<i>Festuca comuttata</i>)		30-40	25
Perennial ryegrass (<i>Lolium perenne</i>)		30-40	30
Bent grass (<i>Agrostis palustris</i> , <i>A. tenuis</i>)		50-60	40
Strawberry clover (<i>Trifolium fragiferum</i>)		25	

Lawn blends:

Couch, Kentucky bluegrass, Rye blends	20-50mm	35-50	20-30
Couch, Kentucky bluegrass, Rye, Strawberry clover blends	20-50mm	20-30	25
Rye, Couch blend	10-20mm	10-20	20
Rye, Couch, Bluegrass blends	20-40mm	30-40	25
Rye, creeping Fescue, Kentucky bluegrass blends	25-50mm	40-50	25

Santa Ana, Wintergreen, Casablanca Couch cultivars

Santa Ana and Casablanca couch hybrids should be mown every 7 to 10 days from spring to early autumn. The mowing height is best kept between 10-20mm, raising the height fractionally over late autumn and winter. These grasses are virtually dormant during winter, do not mow close. Scarifying should only be performed when the grass is actively growing from Oct to March, but only if temperature is below 30°C.

Kikuyu

To control the buildup of thatch, mow hard near the end of the active growing season in early autumn. Fertilise and water well.

Raise the mowing height through winter, but at the commencement of spring growth in October, mow hard into the thatch or scarify and apply a light dressing of fertiliser.

Tall fescue: Arid, Droughtbreaker, Watersaver

Tall fescues are winter-active grasses that can be maintained through summer provided that they receive sufficient water and they are not cut too low.

Data from Adelaide Seed Co.; K A Handreck & N D Black, 1994. Growing media.; Munns Lawns

Certificate in Horticulture: Turf Culture 1:46

JOHNSTON k, FORREST J, 1999. Arresting summer decline of couch greens. TurfCraft Int. 66:39-44

GEN, 1999. Mower choice can boost turf quality. GEN magazine, June 1999, pp22-23

Please complete & return MEMBERS INFORMATION for the next Work Directory

This information is compiled in the annual Work Directory received by all members.

Date / / .

Name _____ Phone After Hours _____
 Business Name _____ Mobile Phone _____
 Address _____ Fax _____
 _____ E-mail _____
 Postal Address _____
 I can take on extra work _____ hours / week

Qualifications held and previous experience in Turf and Horticulture

I have been a FULL TIME / PART TIME lawn contractor since _____ (year)
 Hourly rate charged to customers = \$25 \$30 \$35 \$40 \$45 \$50 \$60 \$70 \$80 other _____ *This is for statistical purposes only*

TAFE or other qualification	Level & Year attained
100 Horticulture (Turf/Gardening/Parks & Garden)	
103 Weed Control Certificate	
105 Turf Maintenance	
108 Arboriculture	
110 Garden Design	
<i>other (give detail)</i>	

POST CODE ONLY-Preferred suburbs worked Post Code *Only one suburb per preference please*

1	2	3
4	5	6
7	8	9
10		

*To indicate the type of work and machinery please circle the appropriate number below.
 Services for available trailer signs in Bold print.*

	LAWNMOWING	36	Rotary Hoeing
2	Lawnmowing Domestic Rotary		
3	Lawnmowing Cylinder (list size of cut)	37	Weed Control Weed Control Certificate YES / NO
4	Lawnmowing Domestic Mulcher	41	Slashing Domestic (list size of cut)
5	Lawnmowing Tennis Courts	42	Slashing Commercial (list size of cut)
9	Lawnmowing Commercial, Offices, Factories	43	Slashing Industrial/Tractor (list size of cut)
7	Lawnmowing Ride-On < 36"	51	Tree Lopping
8	Lawnmowing Ride-On > 36" cylinder / rotary	52	Chipper
10	Lawnmowing Strata & Retirement	53	Root Pruning
11	Lawnmowing Tractor mounted, cylinder / rotary	54	Stump Removal stump grinder
12	Lawnmowing Ovals (list size of cut)	55	EWP/Tower/Cherry picker
13	Lawnmowing Broadacre (list size of cut)	56	Tree removal
19	Turf sod cutting	57	Leaf mulch supply
20		58	Technical arborist advice - trees & shrubs
	Lawn maintenance		
21	Lawn Renovation	60	Tractor:
23	Coring & Aerating	61	Front End Loader
23.2	Coring & Aerating Broadacre	62	Aerating
24	Scarifying	63	Fertiliser Spreading, broadacre
24.2	Scarifying Broadacre	66	Rotary hoeing
25	Irrigation systems Installation / Maintenance	65	Bobcat
26	Lawn planting: Instant	70	Other services (list)
27	Lawn planting & seeding	71	Rubbish Removal
28	Fertilising	72	Gutter cleaning
29	Trench digging	73	Concrete Builders Licence
30	Garden maintenance Domestic / Strata / Commercial	74	Brick paving Builders Licence
30.3	Garden Detailing	37	Fence repair
31	Pruning shrubs & ornamentals	75	Painting Builders Licence
32	Pruning fruit	76	Carpentry Builders Licence
33	Hedge trimming	77	Pergolas Builders Licence
34	Chainsaw	78	Window cleaning
35	Landscaping Builders Licence	79	Handyman Builders Licence

ADELAIDE LAWN MOWERS ASSOCIATION Inc

76 Winston Avenue MELROSE PARK 5039

Established 1957 ABN 79 669 090 423

APPLICATION FOR MEMBERSHIP



Please complete this application and return to ALMA Secretary with payment as soon as possible

Agreement made between the Adelaide Lawnmowers Association Inc (listed here as the Association) and

SURNAME

GIVEN NAME(s):

ADDRESS:

POSTAL ADDRESS

PHONE (a/h)

Business/Mobile:

E-mail

Fax:

BUSINESS NAME

ACN

ABN

Date of Birth

Why do you want to join ALMA?

- opportunity to meet with other Lawn Care operators
- technical information
- insurance scheme
- self-help sickness scheme
- other

Is your principal income derived from Lawn cutting or an allied trade?

Yes/No

Are you a full time lawn cutting contractor?

Yes/No

Are you the Principal (owner), an Employee, or a Franchisee?

What qualifications do you have to support your application?

eg TAFE Certificate in Horticulture, Greenkeepers Certificate, Weed Control Certificate, a lawn contractor with years experience

Are you engaged in any other occupation as a Principal (owner) or Employee?

Yes/No

State the nature of this business:

Do you know two ALMA members who would propose and second your application?

NAME:

NAME:

Please supply (a) 1 Business

NAME:

ADDRESS:

PHONE:

and (b) 1 Personal reference.

NAME:

ADDRESS:

PHONE:

Yes/No

Yes/No

TRAILER SIGN REQUIRED: Please complete Trailer Sign Order form

INSURANCE required: On acceptance as a Member of ALMA, please contact our Insurers to arrange your insurance details

MGA Insurance Brokers, 5-176 Fullarton Road, Dulwich 5066. ph 8291 2300 or 1300 130 642

If ALMA Scheme insurance is not required, a Certificate of Currency from your insurance company must be supplied

The Adelaide Lawnmowers Association Inc is the owner of the naming rights to Adelaide Lawnmowers Association Inc and its abbreviation ALMA, and of all written and visual material used including all logo's and trade names.

The Association will undertake to promote the services of the Association and its Members in an endeavour to protect the image and integrity of the Association and to secure clients for the benefit of all parties.

All parties are expected to co-operate with each other in a professional manner.

The Member wishes to join the Association upon the terms set out in the Rules and Constitution of the Association and acknowledges that it is essential to maintain the high standards which the Public has come to expect from the Association name

The Member agrees to adhere to certain operating standards, procedures and policies, to the satisfaction of the customers, other Association Members, and the Adelaide Lawnmowers Association Inc.

Completion of this form also acknowledges you have read and will abide by the ALMA constitution and the ALMA Sick-work assistance program and will provide a Certificate of currency for Public Liability insurance within 14 days.

Signed:

Date:

Joining Fee Inc trailer signs \$185.00 inc GST							Database	Joining fee once only Inc GST	\$50.00 No signs	\$185.00 Inc signs
Joining Fee NO trailer signs \$50.00 inc GST								Adelaide Subscription	S440.00	1x\$100 10x\$34
Referees contacted	(1)	/ /	(2)	/ /	(3)	/ /	ID	Annual Payment	Monthly Payment	
	Interviewing Officer	Membership approved	Ratified	Trailer sign issued	Resignation received	Outstanding liabilities	Accounting	SA Country	\$220.00	N/A
Date							Invoice	National	\$95	N/A

Please contact JOHN 8293 4338 for any pro rata rate that maybe applicable